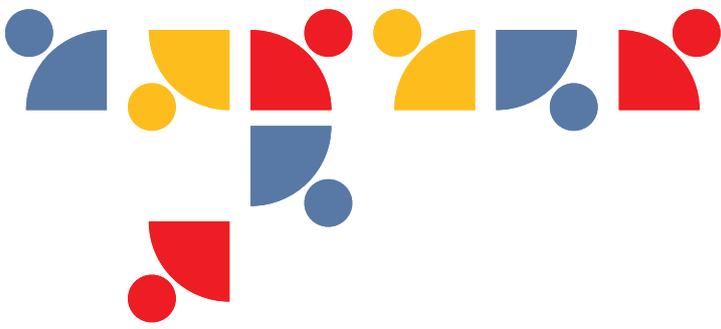


**GOLD SPONSORSHIP**  
2019

**OUR PEOPLE**  
**OUR FUTURE**

**TRAVELLERS**  
**CHOICE**

**CONFERENCE**  
15 - 17 NOVEMBER 2019  
ADELAIDE CONVENTION CENTRE



# INVITATION TO ATTEND

On behalf of the Board of Directors and Management of Travellers Choice, it is my pleasure to invite you to be a part of the 2019 Travellers Choice Conference from 15 - 17 November at the Adelaide Convention Centre.

The Travellers Choice Conference is the most significant one-on-one networking opportunity of the year, providing access to the owners, managers and senior staff from across our national network of independent travel agents.

As technology continues to evolve at an increasingly rapid rate, it is now easier than ever for consumers to research and experience the world with the click of a button. However, there is one thing the travel industry has to offer that is far more valuable than any piece of technology... People! People with passion and firsthand knowledge, who are innovative and who are able to inspire those around them.

This year's conference theme 'Our People, Our Future' will focus on people and highlight the important role they play in building lasting and meaningful relationships with customers, employees, suppliers and partners in order to create the ultimate customer experience and drive business success.

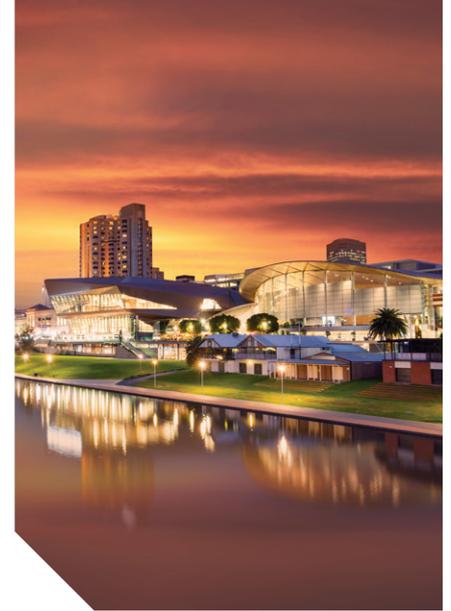
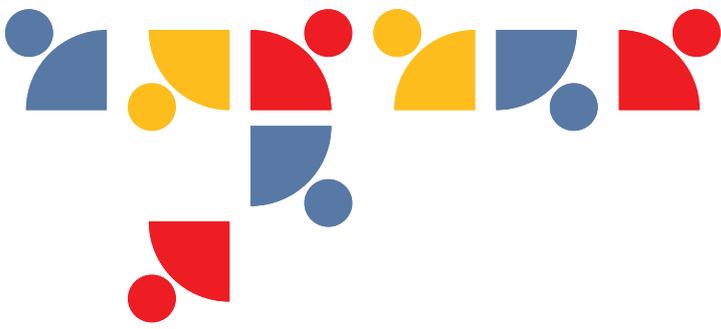
I trust you will see great benefits from your participation and thank you in advance for your support.

Kind regards,

Christian Hunter  
Managing Director



**OUR PEOPLE**  
**OUR FUTURE**  
GOLD SPONSORSHIP 2019



# DATE AND VENUE

## Travellers Choice Conference Adelaide, South Australia

This year's conference is being held from Friday 15 to Sunday 17 November 2019 at the Adelaide Convention Centre.

A global leader in sustainability, the Adelaide Convention Centre was the first of only three convention centres worldwide to achieve the coveted EarthCheck Platinum Certification. This world-class venue offers over 30 dedicated event spaces, is conveniently located in the heart of the city centre just seven kilometres from Adelaide Airport, and is within walking distance of an abundance of restaurants and retail outlets.

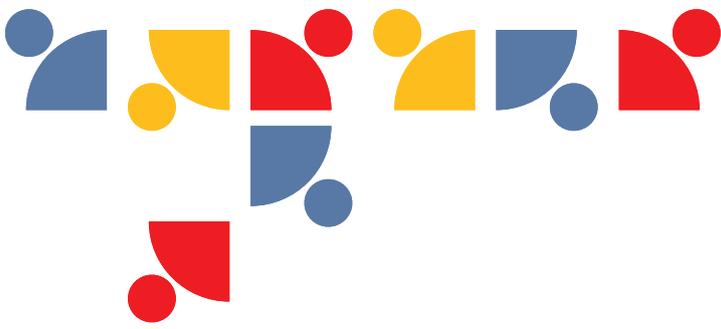
The gateway to some of Australia's best wine country, Adelaide is bursting with culture, flavours and entertainment. Voted in the top 10 most liveable cities in the world, the city centre offers a vibrant, safe and sophisticated square mile full of picturesque colonial heritage and breathtaking botanical gardens. Once considered a sleepy city, Adelaide is fast becoming known for its thriving restaurant and small-bar scene, world-class art and music, and a festival calendar that rivals that of any other Australian city.

Our exclusive Friday night Welcome Function will be held at The National Wine Centre of Australia, the home of Australia's largest wine cellar. This spectacular venue will be the perfect setting for delegates to acquaint themselves with colleagues old and new over a glass or two of South Australia's finest wines.

The conference will provide plenty of opportunities for you to network with our member agents, strengthen existing relationships and establish new contacts. The Saturday program features quality keynote speakers and the Preferred Supplier Exhibition will again take place over two days beginning on Saturday afternoon and continuing on Sunday morning. On Saturday night, the social highlight of the event takes place with our National Awards Gala Dinner.

The program concludes on Sunday 17 November with the second session of the Preferred Supplier Exhibition, closing keynote speaker and the announcement of the destination for the 2020 Travellers Choice Conference!

**OUR PEOPLE  
OUR FUTURE**  
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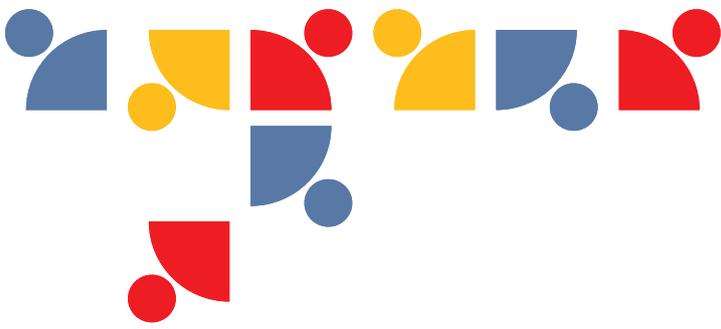


# SPONSORSHIP PACKAGE AND INCLUSIONS

## Gold Sponsorship Package

As a Gold Sponsor, your sponsorship investment of \$11,000 (excluding GST) will entitle you to the following benefits:

- Supplier delegate package including a single supplement for one delegate
- Company logo and acknowledgement on the Travellers Choice Conference website as a Gold Sponsor
- Inclusion of company logo in the conference program
- Opportunity to include company information or gift in delegate bags (to be supplied by sponsor)
- Verbal acknowledgement throughout the conference as a Gold Sponsor
- Acknowledgement as a sponsor of the Saturday and Sunday breakfasts
- Verbal acknowledgement as a sponsor of the Friday Welcome Function
- Opportunity to showcase product footage during the Friday Welcome Function
- Opportunity to present a Supplier's Choice Award during the conference (a plaque will be arranged for you to present to your nominated member agent)
- Company logo displayed on slide during the presentation of your Supplier's Choice Award
- Participation at the Preferred Supplier Exhibition over two days



# SPONSORSHIP PACKAGE AND INCLUSIONS

## Delegate Package

As above, this year's sponsorship package includes one supplier delegate package which entitles you to the following inclusions:

- Two nights accommodation at the InterContinental Adelaide including single supplement
- Attendance at Friday and Saturday evening functions
- Breakfast on Saturday and Sunday
- All session lunches, morning and afternoon teas
- Conference program participation (with the exception of the Annual General Meeting, Shareholders' Forum and Member Workshops)

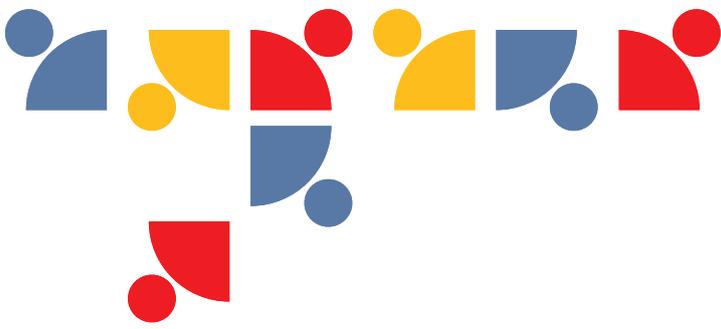
Should you wish to bring additional delegates, a supplier delegate fee of \$1,500 (excluding GST) is applicable per delegate which will entitle them to the inclusions listed above. A discount of \$250 (excluding GST) will be applicable to delegates who wish to utilise twin share accommodation.

## Preferred Supplier Exhibition

The Preferred Supplier Exhibition will again be held over two days beginning on Saturday afternoon and continuing Sunday morning, giving you ample time to connect with our members. This represents the structured business development element of the conference and provides you with an opportunity to deliver your key messages and showcase your product and point of difference in the market place. We recommend that your brand representative/s be a senior member of your team and qualified to engage with the owners and managers of our member agencies at a level beyond that of a regular agency visit.

Included in your sponsorship is a 3m x 1.5m booth, fascia signage, individually dressed trestle table with four chairs, and access to power and internet connectivity.

Throughout the Preferred Supplier Exhibition, members will be incentivised to visit your booth and spend time with your representative/s.



# GOLD SUPPLIER PARTICIPATION

## Why You Should Be Involved

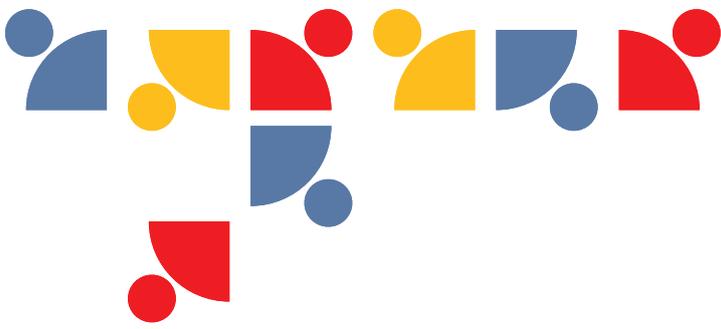
Our supplier partners consistently provide feedback on how much they value the opportunity to participate in the Travellers Choice Conference.

Responses to our supplier surveys determine that we have our event structure just right - with an appropriate blend of formal and informal sessions, and member delegates who are committed to learning and developing their businesses in conjunction with preferred partners. Our members value the opportunity to spend time with senior members of your organisation in a forum where they can generate and exchange business ideas.

Participation as a sponsor will provide you with the following benefits:

- Create genuine business opportunities
- Enhance relationships and build rapport
- Increase market exposure and drive brand awareness to a captive audience
- Opportunity to engage key decision-makers over two days all under one roof... priceless!
- Cost-effective means of reaching our expansive quality regional membership
- Opportunity to network with non-member attendees, such as trade media and other supplier participants
- Participation in professional development through expert keynote presentations

Our annual conference is the only forum that allows one-on-one networking opportunities with the owners, managers and senior staff from across the entire Travellers Choice agency network.



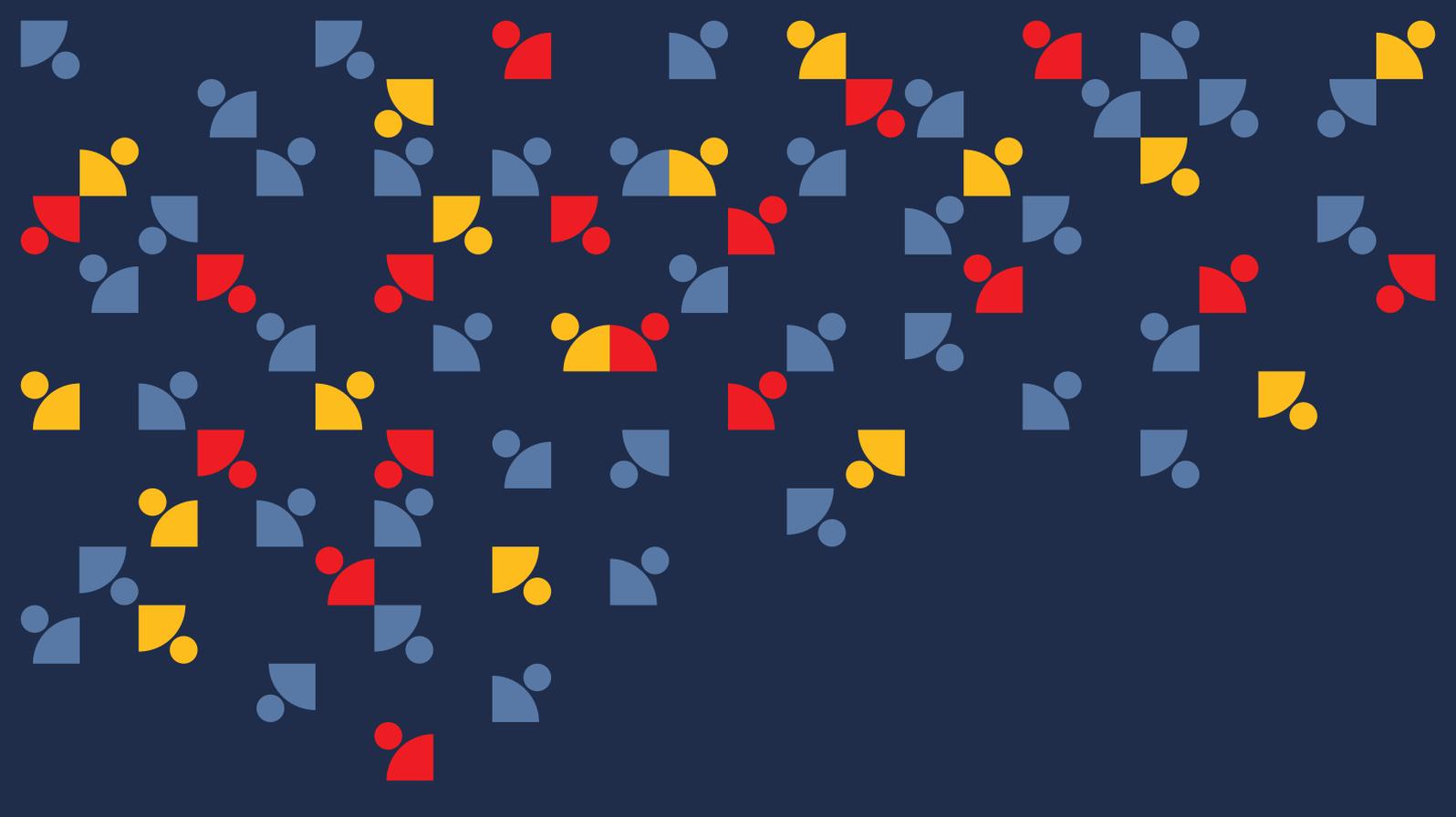
# GOLD SUPPLIER PARTICIPATION

## Confirming Your Involvement

To confirm your company's participation in this event, please email Kyra Mulvena on [events@travellerschoice.com.au](mailto:events@travellerschoice.com.au).

The final date to confirm your company's sponsorship is **Friday 12 July 2019**. For more information on the sponsorship package or if you would like to discuss the opportunity in more detail, please contact Kyra Mulvena by email [events@travellerschoice.com.au](mailto:events@travellerschoice.com.au) or telephone (08) 9223 6500.

After receipt of your acceptance of our sponsorship proposal, you will receive a confirmation email including a copy of the Supplier Registration Brochure, an invoice for the sponsorship component and request for any other immediate sponsorship requirements as presented in the package inclusions. Should you wish to be invoiced in the 2018/19 financial year for the sponsorship component, please confirm your acceptance of the sponsorship proposal by **Friday 21 June 2019**.



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